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FOR IMMEDIATE RELEASE

Rochester Regional Chamber names EverythingHR CEO ‘Business Woman of the Year’

(Rochester Hills, Mich. – Nov. 13, 2020) – **Felicia G. Harris, founder, and CEO of EverythingHR, and EverythingHR Financial Services**, was honored as **Business Woman of the Year** at the annual Sunrise Pinnacle Awards Ceremony by the Rochester Regional Chamber of Commerce.

The award is presented to an individual who supports women empowerment and has achieved professional recognition through contributions in her industry.

It was Harris’ dedication to helping small business owners survive the COVID-19 crisis that earned her the appreciation of her peers in the business community. Throughout the pandemic and shutdown, Harris relied on her 30-plus years as a certified HR, Training, and Financial expert to assist hundreds of small business owners throughout Southeast Michigan. She helped them establish proper communication channels with employees, helped them compile essential data, and apply for SBA loans, grants, and other assistance. She also assisted them with unemployment and workshare concerns.

In addition to her direct work with businesses during the height of the pandemic, Harris created free online resources including podcasts, website articles, social media posts to provide reliable, factual information to small business owners.

“When the Coronavirus Pandemic began sweeping the nation in early March, it wreaked physical, economic, and emotional havoc on individuals and businesses,” Harris said. “Many small businesses had little or no financial cushion and most had no dedicated HR or Finance Departments. Almost immediately, the pandemic exposed one of the greatest vulnerabilities of small, independent businesses – **a lack of critical knowledge about HR and Finance**. I knew that my expertise was exactly what many small business owners were missing. I had to help.”

Harris and her team not only worked with their regular clients but also were enlisted by the City of Detroit and the Ferndale DDA to help hundreds of other small business owners navigate the crisis.

“I am grateful for the recognition from the Rochester Regional Chamber,” Harris said. “Receiving the Sunrise Pinnacle Award is truly a bright spot in this very difficult year.”

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ABOUT FELICIA G HARRIS



An award-winning Human Resources Innovator and Financial Expert, **Felicia G. Harris** is Principal and CEO of **EverythingHR, EverythingHR Financial Services**, and the **EverythingHR Talent Development Institute** in Rochester Hills, Michigan. Ms. Harris has more than 30 years of HR experience and more than 20 years of employee organizational and professional development training experience. She has worked with and counseled C-Level management her entire professional career. Ms. Harris has 30-plus years of executive leadership experience in the financial industry. She has overseen over \$1 billion in assets and served in the financial industry as a Vice President for more than 25 years. **Among her many awards** is the 2020 Business Woman of the Year **Sunrise Pinnacle Award** from the Rochester Regional Chamber; 2020 Wiley Company Opal Award; 2019 **Crain's Detroit Business** HR Excellence Award; 2019 **MichBest** Triple Trusted Advisors; 2019 **Crain's**

Notable Women of HR Award; 2019 **Corp! Magazine** Most Valuable Entrepreneur; 2018 & 2019 **Corp! Magazine** Salute to Diversity Award; 2013 – 2017 **Hour Detroit Magazine** Wealth Manager Award; 2013 – 2017 **dbusiness** Wealth Manager Award; 2016 Great Lakes Women's Business Council Volunteer of the Year. Ms. Harris is the **author of "Hire to Drive Business,"** a guide for small business multi-generational talent management.

About EverythingHR and EverythingHR Financial Services



EverythingHR is a fully licensed and insured Administrative Service Organization (ASO). EverythingHR provides cost-effective human resource services and products to businesses, government agencies, and organizations of varied sizes in industries such as accounting, automotive, banking and finance, construction, education, food and beverage, government, health care, industrial engineering, manufacturing, nonprofit, property maintenance, retail, and transportation. Using strategic human resource initiatives, EverythingHR's mission is to help organizations run smoothly as they grow and add employees. From tailored products and services that fit the unique needs of client businesses and employees to intricate HR tasks, the services of EverythingHR allow businesses and organizations to focus on daily operations.

EverythingHR Financial Services is a fully licensed and insured independent registered investment advisory firm with offices in Michigan and California. We are also the financial services arm of EverythingHR an Administrative Service Organization. EverythingHR Financial Services offers businesses, organizations, and individuals a wide array of financial tools that balance opportunity and risk. Our customized financial services include financial planning, retirement planning, group medical insurance, group life insurance, business insurance, and estate planning.

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