# Owner to Owner Podcast Notes



# An Inside Look at Going PRO Talent Fund

Episode #35

# **Summary:**

Felicia Harris, Founder, and CEO of EverythingHR and EverythingHR Financial Services handle the information for this episode, which focuses on the Going PRO Talent Fund grant in the state of Michigan that businesses can benefit from to assist with employee training and development. Felicia Harris is an award-winning human resources and financial professional with over 30 years of experience. She is the author of the book, "Hire to Drive Business." Learn how the EverythingHR Talent Institute works with Going PRO Talent Fund and what it takes to maximize your opportunity to utilize this competitive grant to better your business.

## **Episode Highlights:**

- Felicia Harris shares her professional experience.
- Felicia explains what her businesses under the EverythingHR umbrella offer.
- ➤ How has the EverythingHR Talent Institute been involved with Going PRO Talent Fund?
- What are the benefits of the Going PRO Talent Fund?
- What is involved in the training programs that EverythingHR Talent Institute offers?
- What types of programs can you apply for under the Going PRO Talent Fund?
- ➤ What is the dollar amount that you can apply for?
- Can you change training providers?
- Make sure that your business is contributing at least 50% of the amount that you are asking for.
- Felicia provides a quick recap of the information that she shared.
- What does Felicia mean by strategic planning?
- ➤ As the business grows, you want the employees to grow as well.
- What are the wages of your employees after the training?
- ➤ You will need to write a success story referring to the training program.
- > The grant can help your company be competitive with acquiring talent.
- What is the core problem of your employee turnover?
- Most of us listen to respond instead of actively listening.
- EverythingHR Talent Institute has over 300 training programs built out that are available.

## 3 Key Points:

- 1. EverythingHR Talent Institute can help clients apply for the Going PRO Talent Fund and build a training plan.
- 2. Going PRO Talent Fund gives you up to one year to complete the training. But you can't reapply until the training has been completed.
- 3. With the Going PRO Talent Fund, you can apply for up to \$1500 per employee or up to \$3000 per person if you establish an apprenticeship program.

#### **Tweetable Quotes:**

- "Under (EverythingHR) Talent Institute, we build training programs from the ground upward. These training programs, if it is something that is in our wheelhouse, is facilitated by us as well." – Felicia Harris
- ➤ "As a business ourself, we've been able to not only obtain a grant and be awarded grants ourselves for the past several years, but I have been able to put that into a strategic plan myself, just the same as your able to do." Felicia Harris
- > "Do know that the programs must be short in term and they must be programs that actually lead to some type of credential for your employees, that is transferable." Felicia Harris

#### **Resources Mentioned**

#### **Podcast**

http://elshaddaiconsulting.net/everythinghr-owner-to-owner-podcast.html

#### **Twitter**

https://twitter.com/everythinghr1

#### Linkedin

https://www.linkedin.com/company/everythinghr1/

#### **Connect with Felicia Harris**

https://www.linkedin.com/in/felicia-g-harris/

Going PRO Talent Fund: mimfg.org/MFG-Talent/Going-PRO-Talent-Fund

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