

# Owner to Owner Podcast Notes



## *Work With Recruiting Partners That Cost You Nothing*

Episode #15

### **Summary:**

Felicia Harris, Principal Owner of EverythingHR and EverythingHR Financial Services, interviews Helen Colston, Owner, and CEO of Paragon Registry and Referral Group, LLC in Southfield, Michigan. Helen's career spans administration, finance, and business consulting for over 21 years. She shares her experience working with everything and everyone from Fortune 500 corporations and small companies, to disadvantaged businesses and individuals with mental and physical barriers.

### **Show Notes:**

- How did Paragon Registry get started?
- What types of services does the Paragon Registry offer their clients?
- Which elements for employment can Paradigm Registry help clients with?
- How do potential clients get enrolled in the program?
- What are some of the successes that Paragon has experienced?
- What about Paragon makes it a company with long-lasting potential?
- What unique employee requests have Paragon has been able to fulfill?
- Which types of small businesses can Paragon service?
- Helen shares her personal barriers that she hasn't allowed to define her.
- How does Paragon position individuals to achieve and feel fulfilled?
- Paragon works with everyone from teenagers to retirement
- What makes Helen so passionate about the work she does at Paragon?
- Helen looks for possibilities to place employees long-term to reduce turn-over.

### **3 Key Points:**

1. Paragon Registry often assists clients with vouchers for interview clothing, and uniforms, background checks, and drug screenings.
2. Paragon follows up with every individual client for 3-4 months.
3. Paragon can work with small businesses that are at least 51% owned by those qualified as being either minorities, women, or are disadvantaged economically.

### **Tweetable Quotes:**

- "The only barrier you have is the barrier you put on yourself." – Felicia Harris
- "The company will reach out to us and say, 'Helen we have a concern that they are moving pretty slow; they are not keeping up with the pace.' I will step out there, as a CEO, as a job coach, and go in and work with them." – Helen Colston
- "Paragon Registry and Referral is a product of educating employers, and really supporting the right employees for the job." – Helen Colston

## Resources Mentioned

LinkedIn: [Helen Colston](#)

Email for Helen Colston: [HColston@ParagonRRgroup.com](mailto:HColston@ParagonRRgroup.com)

Learn more about [ParagonRRgroup.com](http://ParagonRRgroup.com)

Paragon Registry and Referral Group: (248) 972-6588

## Podcast

<http://elshaddaiconsulting.net/everythinghr-owner-to-owner-podcast.html>

Call for questions about EverythingHR: (929) 477-1199

Email questions about EverythingHR: [Support@EverythingHRFS.net](mailto:Support@EverythingHRFS.net)

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