

Owner to Owner Podcast Notes



Executive Presence: Master it Without Breaking a Sweat with Renee

Episode #17

Summary:

Felicia Harris, Founder, and CEO of EverythingHR and EverythingHR Financial Services interviews Renee Walker, Founder of Renee Walker & Associates, Brand and Communications Expert, Entrepreneur, Speaker, Author, Podcaster, and Vlogger. Renee shares her immense brand wisdom and provides tangible skills that can be applied to employees looking to expand their executive presence to move up in leadership roles.

Show Notes:

- Renee Walker clarifies the difference between introverts and extroverts.
- What are some statistics related to executive presence?
- What are ways to correct problems with making decisions?
- How can you turn failure into something positive?
- How does communication benefit having a strong executive presence?
- What can introverts do to get seen as a strong part of the team?
- What are the different forms of your brand?
- How did Renee launch her company?
- What is the process of hiring Renee's company?
- How can you help control how you are judged in the first seven seconds?
- Your website has two-tenths of a second to engage visitors before they click off forever.
- We all need individuals that are willing, to be honest with us.
- How can you distinguish yourself online with stronger executive presence?
- How can Renee's company help people with executive assessments?
- What can we do to improve the impact we make in public?

3 Key Points:

1. If you aren't presenting yourself with confidence, you are losing your executive presence.
2. Controlling leaders stifle their staff from thinking outside of the box.
3. Communication and the ability to command the room are key to executive presence.

Tweetable Quotes:

- "I have been heavily engaged in strategic communications for more than three decades. I have honed my skills, helping multi-million and billion-dollar brands grow." – Renee Walker
- "Being an introvert really is just about how you recharge your batteries, how you refuel your energy. So as introverts, we need quiet and peace." – Renee Walker
- "You want to make sure that you are authentic, you have integrity, because everyone wants to do business with, promote, and support individuals that they know, like, and respect." – Renee Walker

Resources Mentioned

Email for Renee Walker: Hello@ReneeTWalker.com

Learn more about ReneeWalkerandAssociates.com

Renee Walker: [Linkedin](#) [Facebook](#) [Twitter](#)

Podcast

<http://elshaddaiconsulting.net/everythinghr-owner-to-owner-podcast.html>

Call for questions about EverythingHR: (929) 477-1199

Email questions about EverythingHR: Support@EverythingHRFS.net

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